

Rep Order# 6840872 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/13/2012 9:45 AM
Last Received: 08/13/2012 8:51 AM
Showing Buylines: All Lines

1 of 2

Station WUPW-TV TOLEDO, OH.
Advertiser () RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 1205
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1205
Flight Dates 08/14/2012 - 08/20/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU F	10P-11P		:30	\$200.00	08/14-08/17	8	1	8	\$1,600.00	
				Buyline Comment: FOX TOL NEWS AT 10								
	2	SA-SU	10P-11P		:30	\$200.00	08/18-08/19	4	1	4	\$800.00	
				Buyline Comment: FOX TOL NEWS AT 10								
	3	SU	9A-10A		:30	\$25.00	08/19-08/19	1	1	1	\$25.00	
				Buyline Comment: FOX NEWS								
	4	M	10P-11P		:30	\$200.00	08/20-08/20	2	1	2	\$400.00	
				Buyline Comment: FOX TOL NEWS AT 10								

---REPORT TOTALS---

Report Totals: 15 / \$2,825.00

---SALES MONTHLY TOTALS---

Aug 12: 15 / \$2,825.00

Sales Totals: 15 / \$2,825.00

Station Totals: 15 / \$2,825.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$70,625	CATV	0%	WNCT	0%	WNWG	5%	WTOL	5%	WTWG	34%
		WUPW	4%								

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

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Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE